



## FOR IMMEDIATE RELEASE

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### **National Nonprofit Petco Love Invests in SFC Virginia to Save and Improve the Lives of Pets Across Virginia**

**Spotsylvania, VA (April 30, 2025)** – SFC Virginia is set to receive a \$17,500 grant investment from national nonprofit Petco Love in support of their lifesaving work for pets across the state of Virginia.

Petco Love is a national nonprofit leading change for pets by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since its founding in 1999, Petco Love has invested nearly \$410 million in adoption and other lifesaving efforts. And Petco Love helps find loving homes for pets in partnership with Petco and more than 4,000 organizations — like ours — across North America, with nearly 7 million pets adopted and counting.

“Our investment in the Squishy Face Crew is part of more than \$12M in investments recently announced by Petco Love to power local organizations across the country as part of our commitment to create a future in which no pet is unnecessarily euthanized,” said Susanne Kogut, president of Petco Love. “Our local investments are only part of our strategy to empower animal lovers to drive lifesaving change right alongside us. We launched [Petco Love Lost](#), a free national lost and found database that uses photo-matching technology to simplify the search for lost pets.”

“We are so appreciative of Petco Love for their ongoing support of our rescue efforts, and their willingness to allow foster-based organizations like ours to connect with the public by utilizing their partnership with Petco pet care centers to showcase cats available for adoption, as well as to host local adoption events,” said Ryan Barker, Executive Director, SFC Virginia.

“We are grateful to be able to play a role in maintaining Virginia’s No-Kill status by transferring in over 2,000 dogs and cats each year, including critical medical cases that most shelters and rescues do not have the resources to handle. This lifesaving investment from Petco Love will help support the care of some of the most vulnerable populations in animal welfare, including neonatal kittens, puppies and dogs diagnosed with parvovirus, and more. We look forward to continuing our partnership with Petco Love and to working hand-in-hand with them to bring adoptable pets to meet our community,” added Barker.

SFC Virginia is a foster-focused animal rescue group in Spotsylvania, Virginia. Founded in July 2019 with the goal of saving dogs and cats from rural and otherwise underserved shelters in the state, they strive to provide quality medical care including vaccinations and spay/neuter surgeries, and to find loving

homes for adoptable pets in our area. The rescue's goal is to make a positive contribution to the overall live release rate in Virginia and toward No-Kill Nation 2025. Since formation, SFC Virginia has placed more than 10,000 dogs and cats into homes, and works with over 20 shelter partners throughout the state to pull pets to safety.

Find out more about their work at [sfcva.org](https://sfcva.org). Learn more about Petco Love here: [petcolove.org](https://petcolove.org).

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### **About SFC VIRGINIA**

SFC Virginia is a foster-focused animal rescue group in Spotsylvania, VA. Founded in July 2019 with the goal of saving dogs and cats from rural and otherwise underserved shelters in the state, we strive to provide quality medical care including vaccinations and spay/neuter surgeries, and to find permanent adoptive homes in our area. Our goal is to make a positive contribution to the overall live release rate in Virginia and toward No-Kill Nation 2025. Since our formation, we have placed more than 10,000 dogs and cats into new homes, and work with over 20 shelter partners throughout the state to pull animals to safety. Find out more about our work at [sfcva.org](https://sfcva.org).

### **About Petco Love**

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999, we've empowered animal welfare organizations by investing nearly \$410 million in adoption and other lifesaving efforts. We've helped find loving homes for nearly 7 million pets in partnership with Petco and organizations nationwide. Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Is love calling you? Join us. Visit [PetcoLove.org](https://PetcoLove.org) or follow us on [Facebook](https://Facebook), [Instagram](https://Instagram), [X](https://X), [Threads](https://Threads), and [LinkedIn](https://LinkedIn) to be part of the lifesaving work we lead every day.

