



## FOR IMMEDIATE RELEASE

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## Petco Love Invests in Lifesaving Work of SFC Virginia

Grant of \$2,500 will help save more pet lives in Virginia

**Fredericksburg, VA (January 25, 2022)** – SFC Virginia announced today a \$2,500 grant investment from the newly named Petco Love to support their lifesaving work for animals in Virginia.

Petco Love is a nonprofit leading change for pets nationally by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since their founding in 1999 as the Petco Foundation, they've empowered organizations with \$300 million invested to date in adoption and other lifesaving efforts. And, they've helped find loving homes for more than 6.5 million pets in partnership with Petco and more than 4,000 organizations, like ours, nationwide.

"Petco Love announces an investment in SFC Virginia and hundreds of other organizations as part of our commitment to create a future in which no pet is unnecessarily euthanized," said Susanne Kogut, President of Petco Love. "Our local investments are only one component. In April, we also launched the first of our national tools to empower all animal lovers to drive lifesaving change right alongside us."

"The impact of Petco Love's life saving investment in our community is being able to help more animals in need, provide more medical care, and find loving homes for more cats and dogs," said Ryan Barker, Executive Director, SFC Virginia.

The SFC connects foster families and adopters in the Fredericksburg area and beyond with dogs and cats who are in need. SFC has helped in excess of 1,500 animals each year since its 2019 inception, providing foster and medical care to prepare them for a loving home.

For more information about SFC Virginia, visit https://www.sfcva.org/. To learn more about Petco Love, visit petcolove.org.

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