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National Nonprofit Petco Love Invests in SFC Virginia to Save and Improve the Lives of Pets Across Virginia

Spotsylvania, VA (July 01, 2024) – SFC Virginia Animal Rescue is set to receive a \$25,000 grant investment from national nonprofit Petco Love in support of their lifesaving work for animals across the state of Virginia.

Petco Love is a national nonprofit leading change for pets by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since its founding in 1999, Petco Love has invested nearly \$400 million in adoption and other lifesaving efforts. And Petco Love helps find loving homes for pets in partnership with Petco and more than 4,000 organizations — like ours — across North America, with 6.8 million pets adopted and counting.

“Our investment in SFC Virginia is part of more than \$15M in investments recently announced by Petco Love to power local organizations across the country as part of our commitment to create a future in which no pet is unnecessarily euthanized,” said Susanne Kogut, president of Petco Love. “Our local investments are only part of our strategy to empower animal lovers to drive lifesaving change right alongside us. We launched [Petco Love Lost](#), a national lost and found database that uses patented image-recognition technology to simplify the search for lost pets.”

“We are so thankful to Petco Love for their ongoing investment in our lifesaving efforts and their collaboration with us to find homes for pets in need. This \$25,000 investment will help support the influx of cats and kittens we see during the annual kitten season, including the purchase of food, litter, scales, medications, dewormers, and other necessary supplies. A portion of funding will also be utilized to launch our newly redesigned volunteer program and ensure expanded access to our HQ team and space for fosters and volunteers,” said Ryan Barker, Executive Director.

SFC Virginia is a foster-focused animal rescue group in Spotsylvania, VA. Founded in July 2019 with the goal of saving dogs and cats from rural and otherwise underserved shelters in the state, we strive to provide quality medical care including vaccinations and spay/neuter surgeries, and to find permanent adoptive homes in our area. Our goal is to make a positive contribution to the overall live release rate in Virginia and toward No-Kill Nation 2025. Since our formation, we have placed more than 8,500 dogs and cats into new homes, and work with over 20 shelter partners throughout the state to pull pets to safety.

Find out more about our work at sfcva.org. Follow SFC Virginia on Instagram @squishyfacecrewva and find SFC Virginia on Facebook: [here](#). Learn more about Petco Love here: petcolove.org.

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About Petco Love

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing nearly \$400 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.8 million pets in partnership with Petco and organizations nationwide. Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Is love calling you? Join us.

Visit PetcoLove.org or follow us on [Facebook](#), [Instagram](#), [X](#), [Threads](#), and [LinkedIn](#) to be part of the lifesaving work we lead every day.