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SFC VIRGINIA CELEBRATES A YEAR OF RESCUE AND ADOPTION MILESTONES WITH GRATEFUL ACKNOWLEDGMENT OF PETCO LOVE'S LIFESAVING INVESTMENT

Spotsylvania, VA - January 5, 2024 - SFC Virginia, a foster-focused animal rescue group based in Fredericksburg, is thrilled to announce the successful adoption of 1,890 pets (dogs and cats) in 2023, marking a significant achievement in their mission to save animals from rural and underserved shelters in the state.

Founded in July 2019, SFC Virginia has rapidly become a beacon of hope for animals in need, with an intake of over 1,900 animals during the past year alone, bringing their total rescues to almost 7,500 in just 4.5 years. The organization's dedicated team works tirelessly to provide quality medical care, including vaccinations and spay/neuter surgeries, and to find permanent adoptive homes in the local area.

SFC Virginia is driven by a mission to make a positive contribution to the overall live release rate in Virginia and to contribute towards the No-Kill Nation 2025 initiative. Their commitment to this cause has resulted in countless success stories, as animals once facing uncertain futures now thrive in loving homes.

The nonprofit extends heartfelt gratitude to Petco Love, a national nonprofit organization, for their generous investment of \$30,000 toward their work in 2023. This critical funding has played a pivotal role in achieving this year's outstanding accomplishments.

Petco Love is a national nonprofit leading change for pets by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since its founding in 1999, Petco Love has invested \$350 million in adoption and other lifesaving efforts. Petco Love helps find loving homes for pets in partnership with Petco and more than 4,000 organizations across North America, with 6.7 million pets adopted and counting.

“Our investment in SFC Virginia is part of more than \$15M in investments recently announced by Petco Love to power local organizations across the country as part of our commitment to create a future in which no pet is unnecessarily euthanized,” said Susanne Kogut, president of Petco Love. “Our local investments are only part of our strategy to empower animal lovers to

drive lifesaving change right alongside us. We recently launched [Petco Love Lost](#), a national lost and found database that uses pet image technology to simplify the search for lost pets.”

Examples of how the grant funds were utilized include the purchase of a new and safe transport van, enabling the organization to rescue more animals efficiently. Additionally, members of the SFC Virginia team were able to attend essential conferences and training sessions, including the Best Friends Animal Society Annual Conference, the Kitten College in Arlington, and a two-day on-site training by Dogs Playing for Life. These educational opportunities have empowered the team to enhance their rescue efforts and facilitate canine playgroups at their headquarters in Spotsylvania.

Furthermore, the grant contributed to improving the organization's headquarters to make it more open and accessible for volunteers. This includes enhancements such as better signage, safety tools, and security cameras, ensuring a secure and welcoming environment for everyone involved.

SFC Virginia is proud of the strides made in 2023 and is optimistic about the impact they will continue to have on the lives of animals in need. The organization remains committed to their mission, working towards a future where every animal has the chance for a loving and permanent home.

For more information about SFC Virginia, please visit www.sfcva.org. Learn more about Petco Love at petcolove.org.

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About SFC VIRGINIA

SFC Virginia is a foster-focused animal rescue group in Spotsylvania, VA. Founded in June 2019 with the goal of saving dogs and cats from rural and otherwise underserved shelters in the state, we strive to provide quality medical care including vaccinations and spay/neuter surgeries, and to find permanent adoptive homes in our area. Our goal is to make a positive contribution to the overall live release rate in Virginia and toward No-Kill Nation 2025. Since our formation, we have placed more than 7400 dogs and cats into new homes, and work with over 20 shelter partners throughout the state to pull animals in need to safety. Find out more about our work at www.sfcva.org

Follow SFC Virginia on Instagram: @squishyfacecrewva

Find SFC Virginia on Facebook: @squishyfacecrewva

About Petco Love

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing \$350 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.7 million pets in partnership with Petco and organizations nationwide.

Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Join us. Visit petcolove.org or follow on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) to be part of the lifesaving work we lead every day.